

UMBROSA NV
Heirweg 198
8800 Roeselare-Beveren
Belgium

T +32 51 302 260
F + 32 51 302 262
info@umbrosa.be

WWW.UMBROSA.BE



 **UMBROSA**[®]
UNIQUE SHADE DESIGN

ECLIPSE[®]

BY UMBROSA

INFINA[®]

BY UMBROSA

ICARUS[®]

BY UMBROSA

SPECTRA[®]

BY UMBROSA

RIMBOU[®]

BY UMBROSA

INGENUA[®]

BY UMBROSA

PARAFLEX[®]

BY UMBROSA

'DESIGN IS THINKING MADE VISUAL'

ECLIPSE®

BY UMBROSA

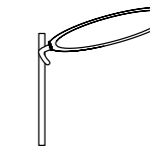


Architects Nicolas Verraver and Gauthier Desplanque began their design bureau, NG Design, from their existing architectural bureau, NG Architect. NG Design expresses their passion for design, their love of everything that combines beauty and function, and their respect for the environment.



1.0

The Eclipse brings down the final curtain on the limitations of the traditional parasol. Eclipse's flat design results in a cosmic form that creates visual rest. When designing the Eclipse, shade was not the only consideration. Other aspects that merited attention were the creation of an attractive and functional design that could be put into use quickly and easily.



ECLIPSE®

SEE HOW THIS WORKS:
[YOUTUBE.COM/UMBROSAINNOVATION](https://www.youtube.com/umbrosainnovation)

'SIMPLICITY IS NOT THE GOAL, IT'S THE BY-PRODUCT OF A GOOD IDEA'

INFINA®

BY UMBROSA



Dirk Wynants earned international fame as a trendsetter in outdoor living. More than anyone else, he drew his inspiration from an engaged and creative vision of design. He has attention not only for the material requirements, but he also explores the different ways of answering some of the important themes circulating in society. For him, contemporary design is more than a matter of trendy or attractive objects. Design is about innovative solutions that contribute to making a better world.

DIRK WYNANTS

2.0

Why are you always looking at the least attractive side of a parasol? Why is the serenity disturbed by the busyness of ribs and stretchers? Infina proves that it does not have to be that way. This parasol is not only visually very restful, but it also scores significantly better than the traditional parasol in terms of wind resistance. Clear evidence that aesthetics can, indeed, be combined with sustainability. And that one can always do things better.



INFINA®
ROUND



INFINA®
SQUARE

SEE HOW THIS WORKS:
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'MINIMALISM IS NOT A LACK OF SOMETHING, IT'S SIMPLY THE PERFECT AMOUNT OF SOMETHING'

ICARUS®

BY UMBROSA

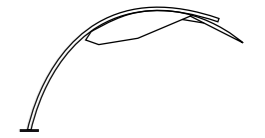


The Antwerp-based design triumvirate Bundl was established in 2008. In conjunction with the client, they sketch the outlines of their new products. That leads to new ideas that challenge every organization to grow further with radical and revolutionary products.

BUNDL

3.0

Icarus was designed as a confluence of the primitive need to create shade and the requirements of contemporary society. Bundl has combined the simplicity of the natural leaf that offers protection with an intuitive, well conceived mechanical system and high-quality materials. This product distinguishes itself from the more traditional, mechanical shade systems by its simplicity. Its beauty gives shade an additional dimension.



ICARUS®

SEE HOW THIS WORKS:
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'GOOD DESIGN IS A FACILITATOR, BOTH IN TERMS OF THE CHARACTERISTICS OF THE PRODUCT ITSELF AND AS PART OF ITS SURROUNDINGS'

SPECTRA®

BY UMBROSA



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DIRK WYNANTS

4.0

If you do not want to have any obstacle in the middle of a parasol, you need a design process that questions everything. That means that you will not end up with the run-of-the-mill parasol that we have long been familiar with. The Spectra is not only breathtakingly beautiful thanks to its flat design, but it is also functionally pioneering with its fan principle, which closes the parasol horizontally rather than vertically. With its no-compromise and minimalistic design, it adds the finishing touch to gardens and patios under all conditions.



SPECTRA®
SQUARE



SPECTRA®
ROUND

SEE HOW THIS WORKS:
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‘CONTINUAL
IMPROVEMENT
IS AN UNENDING
JOURNEY’

RIMBOU®

BY UMBROSA

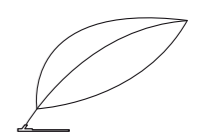
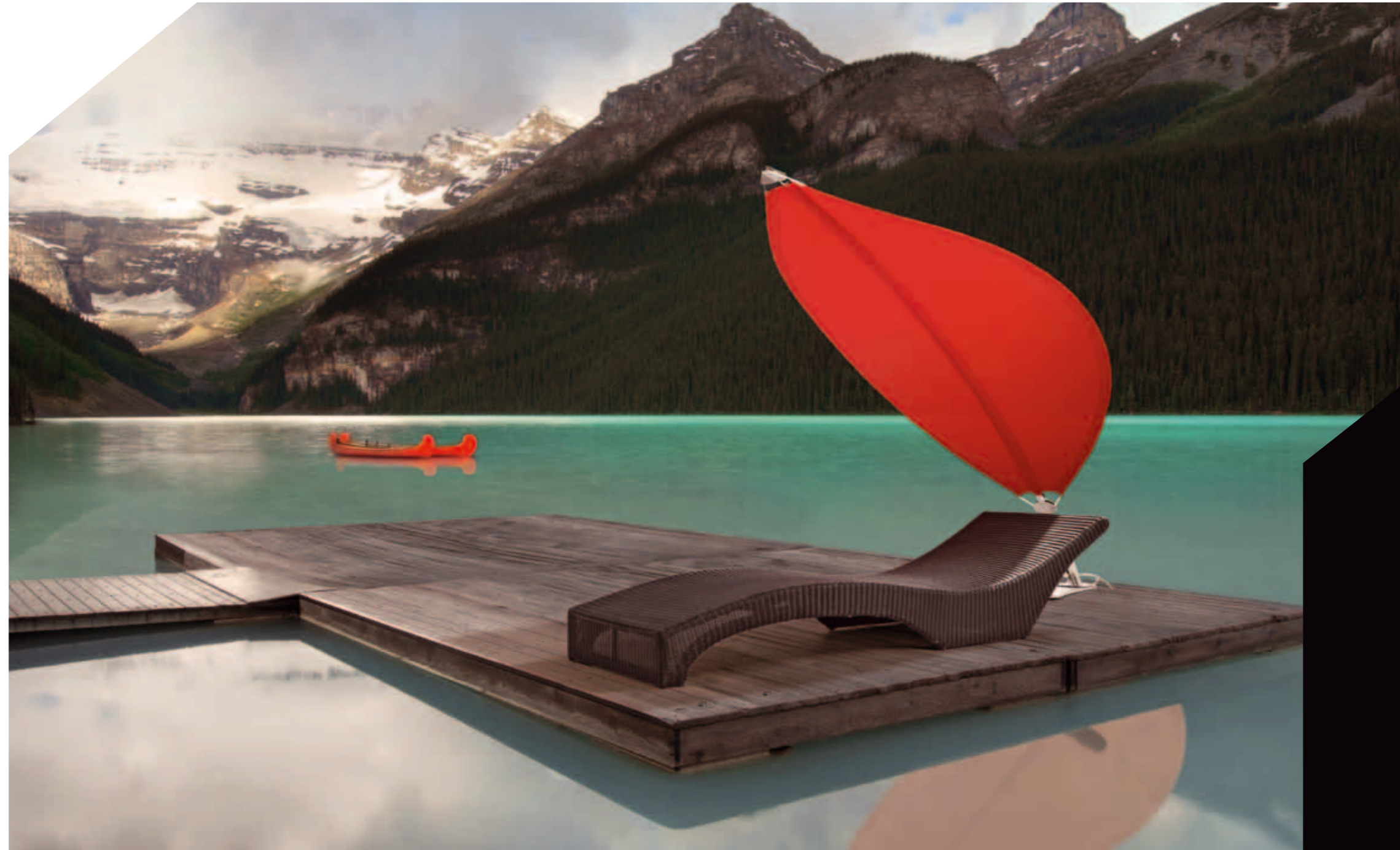


Pieter Willemys came into contact with Umbrosa when he was finishing his design studies in 2007. His openness and creativity led to groundbreaking concepts in terms of shade-creation. He has since grown to become responsible for Design and Product Development at Umbrosa. True to the company's strategy, Pieter wants to design products that are smarter, more creative, less complicated, and surprising. He wants to make shade like no-one has ever before..

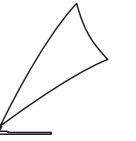
PIETER WILLEMYS

5.0

Parasols are for people. Lotus and Venus are for the individual. For those who want their own place out of the sun. A place in the shade inspired by nature. A leaf that makes shade for you. A leaf that you can easily adjust depending on the position of the sun. A shade-leaf that makes that place in the sun your place in the shade.



RIMBOU®
LOTUS



RIMBOU®
VENUS

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'BEAUTY LIES IN
PERFECT HARMONY
BETWEEN YOU AND
NATURE'

INGENUA®

BY UMBROSA



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PIETER WILLEMYNS

6.0

People have been creating shade for centuries with the help of tarpaulins and canvas... But thanks to the creativity of Pieter Willemys and the ingenuity of Jimmy Vanhoucke, Ingenua brings you beauty and functionality. Thanks to an ingenious slide system, a taut shade fabric can be adjusted easily, making it possible for you to adjust the stand of the fabric with the angle of the sun. With its sober lines and contemporary forms, Ingenua turns your garden into an outdoor room where beauty and functionality vie for pride of place.



INGENUA®
RECTANGLE



INGENUA®
TRIANGLE



INGENUA®
SQUARE



INGENUA®
PENTA

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'SIMPLICITY IS
THE ULTIMATE
SOPHISTICATION'

PARAFLEX®

BY UMBROSA



In 1999, Peter Leleu conceived of the Paraflex as the solution for a problem that he was confronted with every day of his life... parasols that caught the wind and flew off. A practical, hands-on design that has proven attractive for both the project sector and private individuals. Peter has since been made Sales Manager at Umbrosa.

PETER LELEU

7.0

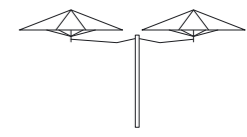
Parasols often have to contend with high winds. Peter brought the traditional parasol design into question and designed a parasol brace for mounting on walls or the sides of poles. The result has a number of strengths: a strong, light and space-saving solution that provides maximum shade thanks to its adjustable arm. Twelve years later, Paraflex has become a timeless parasol that is proving its worth around the world every day.



**PARAFLEX®
WALLFLEX**



**PARAFLEX®
MONOFLEX**



**PARAFLEX®
DUOFLEX**



**PARAFLEX®
MULTIFLEX**

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'AN ORIGINAL IDEA
MAKES DESIGN
DISTINCTIVE BUT
FUNCTION MAKES
IT WORK'

DISCOVER THE UMBROSA WORLD OF SHADE



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